City of Grass Valley
City Council
Agenda Action Sheet

Council Meeting Date: May 13, 2008                        Date Prepared: May 5, 2008

Prepared by: Timothy M. Kiser, PE, Public Works Director/City Engineer

Title: Swimming Pool Season Passes

Recommended Motion: That Council approve Resolution No. 08-__ increasing the fee for a family season pass and creating a half-season pass for Memorial Park Pool.

Agenda: Staff Report

Background Information: Upon analyzing the fee structure for season passes at the Memorial Park Swimming Pool, staff observed an inconsistency in the seasonal pass fee structure. Under the current fee structure, children may obtain a season pass for $50, an adult may obtain a season pass for $75, and a family of 4 may receive a season pass for $100. Based upon the average operating period of 54 days, the child and adult fees provide a discount of approximately 50%. The family pass provides a discount of approximately 75%.

In order to align the family pass fee with the fees and discounts associated with the City’s other season passes, staff recommends that the fee for a Family Season Pass be increased from $100 to $125/family of 4. Staff also recommends establishing a “Half-Season Pass” to provide individuals and families an opportunity to receive a discount midway through the season.

To provide perspective on these recommendations, the City of Nevada City charges $175 for a Full Season Family Pass and $100 for a Half Season Family Pass. Nevada City does not offer individual season passes for children or adults. Given that the summer swim season does not correspond with the City’s Fiscal Year, the fee adjustments are appropriate to consider in advance of the normal budget process such that any modifications to the fees can be published prior to the beginning of the 2008 summer swim season (June 9, 2008).

Funds Available: The proposed action is expected to increase revenues.

Account #: 100-4090-003

Route to be Reviewed by:

Public Works  Finance  City Administrator

Action:

Approved  Approved with Modifications

Denied  Other

Attachments: Resolution 08- Modified Fee Schedule for Season Passes for Memorial Park Pool
Exhibit A - 2008 Memorial Park Pool Fees
RESOLUTION 08 - ___

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF GRASS VALLEY ESTABLISHING A MODIFIED FEE SCHEDULE FOR SEASON PASSES FOR MEMORIAL PARK POOL FOR THE 2008 SWIM SEASON

WHEREAS, Grass Valley City Council adopted Resolution 07-49 establishing a fee schedule for fiscal year 2007/08; and

WHEREAS, the City of Grass Valley Policy on Fees and Charges provides that all fees and charges shall be reviewed and updated to insure that they are adequate and related to their associated program costs; and

WHEREAS, staff recommends increasing the family season pass fee and establishing a half-season pass for the Memorial Park Swimming Pool to relate to the other season passes offered by the City and the season passes offered by other local public agencies; and

WHEREAS, it is practical to modify pool fees prior to the start of the summer swim season and not on July 1, 2008 in conjunction with the 2008/09 adopted budget; and

WHEREAS, a proposed fee increase of this nature can be modified at a regular public meeting of the City Council.

NOW, THEREFORE, BE IT RESOLVED by the City Council of City of Grass Valley, as follows:

1. That the Swimming Pool Fees in the 2007/2008 Fee Schedule and Policy are to be modified as indicated on the attached Exhibit A.

2. That the Swimming Pool Fees in Exhibit A shall become effective upon adoption.

ADOPTED by the Council of the City of Grass Valley at a meeting thereof held on the 13th day of May 2008, by the following vote:

AYES: Councilmember
NOES: Councilmember
ABSENT: Councilmember
ABSTAINING: Councilmember

Mark Johnson, Mayor

ATTEST:

Kristi Bashor, City Clerk

APPROVAL AS TO FORM:

Ruthann G. Ziegler, City Attorney
### MEMORIAL PARK POOL
#### 2008 FEE SCHEDULE

**Open Swim**  
Monday - Saturday 12noon - 5pm  
- Children (under 6 - supervised)  
- Free  
- Children (6-17 years old)  
- $2.00/day  
- Adults (18 and over)  
- $3.00/day  
- Adult Supervisor (non-swimmer)  
- $1.00/day

**Full Season Pass**  
June 9th - August 9th, 2008  
- Children (17 and under)  
- $50.00  
- Adults (18 and older)  
- $75.00  
- Family (4 immediate family members)  
- $125.00

**Half Season Pass**  
July 7th - August 9th, 2008  
- Children (17 and under)  
- $30.00  
- Adults (18 and older)  
- $45.00  
- Family (4 immediate family members)  
- $75.00

**Pool Pal Passes** (pre-season passes sold by agreement)  
- Private Pool Parties - by reservation  
  - 2 hr min + $/add hr  
  - 1-50 people  
  - 2 guards  
  - $130 + 44  
  - 51-100 people  
  - 3 guards  
  - $160 + 66  
  - 101-150 people  
  - 4 guards  
  - $190 + 88  
  - 151-200 people  
  - 5 guards  
  - $245 + 111

**Pool Rental to Outside Agencies**  
(does not include cost of lifeguards)  
- $20/hour

**Private Swim Lessons** - by appointment  
- $15/ea or 3 for $36.00